

# Cookie Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to enhance your current and future visits to the site and also allows us to improve our website.

## What are cookies?

A cookie is a small file of letters and numbers that are placed on your browser or the hard drive of your computer if you agree, when you visit our website. We simply write data to the cookie and cannot influence or control your computer.

Cookies are also a tool which we can use to find out usage statistics about our website. This information helps us to recognise popular website features and from this we can develop new ones in order to enhance your experience of our website. To generate this statistical data, we use a programme called Google Analytics. We cannot in any way find out the identity of the user as these cookies are anonymous.

The table below lists all the cookies we use on our website and the purpose for which we use them. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Cookie	Name	Purpose	Main or Third Party Cookies
Session Cookie	PHPSESSID	The PHPSESS cookie is native to PHP and enables websites to store serialised state data. On the website it is used to establish a user session and to pass state data via a temporary cookie, which is commonly referred to as a session cookie. As the PHPSESS cookie has no timed expiry, it disappears when the client is closed.	Main
Session Cookie	eStore	The eStore cookie is used to determine if the user has already accepted the use of cookies, either by clicking the relevant button on the home screen or continuing to use the website.	Main
Google Analytics	_utma, _utmb, _utmc and _utmz	_utma, _utmb, _utmc and _utmz cookies allow use to count page visits and traffic sources so we can measure and improve the performance of our website. Google stores the information collected by the cookie on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.	Third Party

		Google will not associate your IP address with any other data held by Google.	
Clearspring	AddThis	We use AddThis to enable you to share our pages and content with social media sites such as Facebook, Twitter and Pinterest. Clearspring uses several cookies to generate statistics on social media sharing. You can find more information here: <a href="#">Clearspring Privacy Policy</a> <a href="#">How to opt out of Clearspring's sharing cookies</a>	Third Party
YouTube		We embed videos from our official Youtube channel using YouTube's privacy enhanced mode on some of our pages. This mode may set cookies on your computer once you click on the YouTube video player but Youtube (owned by Google) will not store personally identifiable cookie information for playbacks of embedded videos using the privacy enhanced mode. You can find out more information on embedding videos here: <a href="http://support.google.com/youtube/bin/answer.py?hl=en-GB&amp;answer=171780">http://support.google.com/youtube/bin/answer.py?hl=en-GB&amp;answer=171780</a> For general information on cookies view Google's privacy policy here: <a href="http://www.google.co.uk/intl/en/policies/privacy/">http://www.google.co.uk/intl/en/policies/privacy/</a>	Third party

## How to control and delete cookies

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies; most browsers allow you to do this (for example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector). However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website and will not experience a personalised visit or benefit from personalised site offerings.

Except for essential cookies, all cookies will expire after 2 years.

To find out more about cookies and how to control and delete them visit [www.aboutcookies.org](http://www.aboutcookies.org)

## Social Media Sharing Tools

Our website now carries embedded 'share' buttons to enable users of our website to easily share news articles, pictures and videos with their friends on a number of social media networks. Please note that these sites may set a cookie when you are logged in to their service of which Mereway have no control. Please check the relevant third party's website for more information on their cookies policy.